



MEDIA ALERT

BUSINESSES & CONSUMERS LEARN TO BECOME MORE ECO-FRIENDLY AT 2016 KYOCERA EARTH EXPO

Free Event Thursday, April 21, 11 am – 1:30 pm at 8611 Balboa Ave Includes 60 Vendors and Demos: Solar Cooking, Electric Bikes, Feeding America Food Drive, Live Animals from Project Wildlife and Others

WHAT: Kyocera continues its environmental leadership with the 4th annual Earth Expo at its award-winning [Solar Grove](#)[™]. The annual Earth Day celebration features more than 60 enterprises demonstrating the latest Earth-friendly products and services for businesses and consumers. Free to the public, Earth Expo is located in the forest of 25 Solar Trees[™] at Kyocera's U.S. headquarters where the company will join other eco-leaders to share tips on saving money while helping the environment. Kyocera has won recycling honors from the City of San Diego for 16 consecutive years, including "Recycler of the Year" for the ninth time in 2016, and has reduced water use substantially since 2013.

HIGHLIGHTS:

- San Diego Solar Cooking Club will demonstrate hot cuisine cooked by the power of the sun
- Food trucks will sell exotic lunch items
- SDG&E LED Light Bulb discount returns, better than ever: 5-bulb pack valued at **\$60, is just \$10!**
- Smart Car, BMW i3, Nissan LEAF, Ford Focus, Hyundai and KIA hybrids, Chevy Volt – See the latest and greatest zero-emission and low-emission vehicles
- Electric Bike Central – Test ride an electric bike on the Kyocera bike path
- Feeding America – Donate cans of food & receive an extra raffle ticket for exciting prizes. Individual who donates the most canned goods gets a \$50 gift card!
- Many other fun and educational exhibitors: Habitat for Humanity, Japanese Friendship Garden, San Diego Zoo, Gardening, Artificial Turf, Rain Barrels, Ride Share, Living Coast Discovery Center, and award-winning best practices from Kyocera
- I Love A Clean San Diego – Sign up for a beach clean-up
- Red Cross first aid/CPR demonstrations
- Live animals from Wild Wonders, Project Wildlife and other wildlife organizations
- Plastic bag collection drive to create "plastic bag monster" and prize for best guess of total bags used
- First 500 guests receive a free Kyocera hat!

WHEN: Thursday, April 21, 2016 from 11:00 a.m. – 1:30 p.m.
WHERE: Kyocera International, Inc., 8611 Balboa Avenue, San Diego, 92123
CONTACT: Leasa Ireland, 310.750.7082, leasa@lpicommunications.com

A KYOCERA ENVIRONMENTAL REP IS AVAILABLE FOR IN-STUDIO OR ON-SITE APPEARANCES TO TALK ABOUT EARTH FRIENDLY TIPS FOR BUSINESSES

Avenue C • Balboa Park Cultural Partnership • BMW • Bushman Rain Barrels • Center for Sustainable Energy • Chevrolet • Clean Planet Ware/Brush with Bamboo • Devilicious Food Truck • ECS Refining • Farm Fresh to You • Feeding America San Diego • Ford • Habitat for Humanity • Hyundai • iCommute • I Love a Clean San Diego • Japanese Friendship Garden • Juice Plus • Junk MD • Kind Bars • Kyocera Group Companies • Mangia Mangia Food Truck • Mini Cooper • Nissan • ProBar • Project Wildlife • Rainthanks/Solo Bee • Red Cross • Red Oven Pizza Truck • Sandag • San Diego Environmental Services • San Diego Solar Cooking • San Diego Master Gardeners • San Diego Water Conservation Management • San Diego Zoo • SDGE • SDGE Clean Transportation Group • SnoCal Food Truck • Smart Car • SolaTube • Stewart's Electric Bike Center • Sullivan Solar Power • TechniArt Lighting • Tough Turtle Turf • V-Ride • Volkswagen • Waste Management • Water Conservation Garden • Wild Wonders • Zero Waste •