

## **#kyoceralove** Sweepstakes Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES & WASHINGTON, D.C., WHO ARE 18 YEARS OF AGE OR OLDER AS OF DATE OF ENTRY. VOID WHERE PROHIBITED BY LAW.

1.) SWEEPSTAKES PERIOD: The Sweepstakes begins at 8:00 am on February 1, 2019 and ends at 4:00 pm on February 14, 2019 Pacific Standard Time ("PTD").

2.) ELIGIBILITY: Open to legal residents of the 50 United States and the District of Columbia who are at least 18 years of age or older or the age of majority in their jurisdiction of residence as of date of entry. Employees of Kyocera International, Inc. ("Sponsor") and their respective parent, subsidiary, and affiliated companies, agents, and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each of such employees, and all those with whom such employees are domiciled, are NOT eligible. Void where restricted or prohibited by law. Subject to all federal, state, local, provincial, territorial and municipal laws, regulations and ordinances.

3.) **HOW TO ENTER: During the Sweepstakes Period, Entrants must do the following two things:**

1. **Follow @KyoceraCutlery on Instagram or Facebook**
2. **Then using Entrant's Instagram or Facebook account share Kyocera post and must include the hashtag: #kyoceralove**

4.) The Sweepstakes winner(s) will be selected in a random drawing at 5pm on February 14, 2019 from among all eligible Entries received during the Sweepstakes Period. The random drawing will be conducted by Kyocera International, Inc. whose decisions are final on all matters relating to the Sweepstakes. The odds of winning a Sweepstakes Prize will depend on the number of eligible Sweepstakes Entries received. The Prize will be awarded, provided a sufficient amount of eligible Entries are received. The prize winner will be contacted via Facebook and/or Instagram with #KYOCERAGIVEAWAY and instructions on how to redeem the prize.

5.) SWEEPSTAKES PRIZE AND APPROXIMATE RETAIL VALUE ("ARV"): Five (5) **Winners will receive a Kyocera Mini-Prep Knife and Bar Board Set that includes a 3" prep knife, a knife sheath and bar board. Approximate Retail Value ("ARV"): \$24.95.** Prizes are awarded "as is" with no warranty (except as specifically included) or guarantee, either express or implied by Sponsor. Prizes are not transferable. The ARVs of the prizes listed are subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules, and the date the prize is awarded or redeemed. If the actual purchase price of the prize is less than the ARV stated herein, the prize winner will NOT be entitled to a check, cash or other form of payment for the price difference. No substitution or transfer of prize permitted except at the sole discretion of the Sponsor who reserves the right to substitute prize of equal or greater value in the event the prize is unavailable. All federal, state and local taxes are the sole responsibility of winner, if applicable. All other expenses and costs not expressly listed above are the winner's sole responsibility.

6.) GENERAL RULES: Potential Prize Winners will be notified via Facebook and/or Instagram and will have to respond within 5 days to claim their prize or the prize will be forfeited and an alternate winner may be selected. Return of prize or prize notification as undeliverable may result in disqualification and alternate selection, time permitting. By participating, Entrant accepts and agrees to be bound by these Official Rules. By participating, Entrants and winners hereby release and hold harmless Instagram, Facebook and the Sponsor, Kyocera International, Inc., and their respective parent, subsidiary, and affiliated companies, dealers, advertising and promotions agencies and the directors, officers, employees or agents of any of the above organizations (the "Releasees") from any and all liability and Releasees will be held harmless by Entrant and his/her heirs and executors for any injury including personal injury, death, loss or damages of any kind, arising from participation in or in connection with acceptance, possession, use, misuse and/or nonuse of prize or participation or any claims based on right of publicity/right of privacy.

7.) DISPUTES: The Sweepstakes and the Official Rules shall be exclusively governed by and construed in accordance with the laws of the State of California, without regard to conflicts of law provisions. Entrants submit to exclusive personal jurisdiction in California and agree that litigation arising out of any dispute shall be brought in the state and federal courts in California. Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred; including costs associated with entering the Sweepstakes, but shall not include attorneys' fees. Entrant hereby waives all rights to claim punitive, incidental, and consequential damages and/or any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. If any provision of these Official Rules is deemed to be invalid or unenforceable, in whole or in part, such provision will be deemed to be modified or restricted to the extent and in the manner necessary to render the same valid and enforceable and these Rules will be construed and enforced to the maximum extent permitted by law as if such provision had been originally incorporated herein as so modified or restricted, or as if such provision had not been originally incorporated herein, as the case may be.

8.) WINNERS: Winner name available after February 14 for a period of at least 30 days, email CPDMedia@Kyocera.com with an email subject of "Kyocera Giveaway."

9.) SPONSOR: The Sponsor of this Sweepstakes is Kyocera International, Inc., 8611 Balboa Avenue, San Diego, CA 92123.